

Curriculum of the University of Dunaújváros built on the Bachelor in Commerce, BBA Hons at

Marwadi University
Faculty of Liberal Studies
Bachelor in Commerce (Honours)- 2019-22
TEACHING AND EVALUATION SCHEME

Business Administration and Management BA

Codes	Moduls/Courses	credit	Semester - Classes per week												Prerequisites	
			1				2				3					
			lec	tut	lab	req	lec	tut	lab	req	lec	tut	lab	req		
DUEN-TKT-111	EU-knowledge	5	2	1	0	CA										
DUEN-TVV-116	Project Management	5	1	2	0	CA										
DUEN-TVV-111	Human Resource Management	5	1	0	2	CA										
DUEN-TKT-110	Value Based Management and Public Value	5	2	1	0	CA										
DUEN-MUT-111	Environmental Economy	5	2	1	0	CA										
DUEN-TVV-114	Management	5	1	2	0	CA										
DUEN-TVV-150	Marketing Management	5	1	2	0	E										
DUEN-TKM-124	Business Negotiation and Presentation	5	1	2	0	CA										
DUEN-TKM-118	Conflict Management and Economic Mediation	5	0	3	0	CA										
DUEN-IMA-211	Mathematics 2.	5					1	2	0	CA					DUEN-IMA-151	
DUEN-TKK-251	Social Sciences	5					2	1	0	E						
DUEN-IMA-214	Operations research and decision theory	5					1	0	2	CA					DUEN-IMA-151	
DUEN-TVV-215	Marketing	5					1	2	0	CA					DUEN-TVV-122	
DUEN-TVV-219	Operation and Quality Management	5					1	2	0	CA						
DUEN-TKM-220	Business Communication	5					1	2	0	CA						
DUEN-TVV-216	Management Methods	5					1	2	0	CA					DUEN-TVV-114	
DUEN-TKT-215	International Economics	5					2	1	0	CA					DUEN-TKT-212	
DUEN-TVV-090	Thesis Research-Research Methodology	0					1	0	0	S						
DUEN-TKM-218	Organizational Communication	5					2	1	0	CA						
DUEN-TKM-256	The Communication of Change Management	5					1	2	0	E						
DUEN-TKT-091	Research Thesis - GAZDBA	10									1	0	0	S	DUEN-TVV-090	
DUEN-TKT-093	Field Practice - GAZDBA	20									0	0	0	S	DUEN-TVV-090	